

INVOICE



KUCW
2175 West 1700 South
Salt Lake City, UT 84104
Main: (801) 975-4444
Billing: (801) 270-2312

Invoice #	Invoice Date	Invoice Month	Invoice Period
28495-2	10/14/12	October 2012	10/01/12 - 10/06/12

Station	Account Executive	Sales Office	Sales Region
KUCW	Office Accounts	Salt Lake City	Local

Billing Address:

Love Communications
Attention: Accounts Payable
546 South 200 West
Salt Lake City, UT 84101

Advertiser	Product	Estimate Number
Ben McAdams For Mayor	Mayor	318

Flight Dates	Order #	Alt Order #
09/24/12 - 11/04/12	28495	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912686		

Agency Ref	Advertiser Ref

Send Payment To:

KUCW
Newport Television LLC: DBA KUCW
4653 Collection Center Drive
Chicago, IL 60693-0465

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/24/12	10/05/12	M-F 10p-1030p	10p-1030p	MTWTF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KUCW Tu 10/02/12 10:14 PM M-F 10p-1030p 10p-1030p :30 BEN3004 \$120.00 NM									
4 KUCW W 10/03/12 10:13 PM M-F 10p-1030p 10p-1030p :30 BEN3004 \$120.00 NM									
3	09/29/12	10/06/12	Sa 1030p-12a	1030p-12a	-----S-	:15	1	\$143.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$143.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KUCW Sa 10/06/12 10:55 PM Sa 1030p-12a 1030p-12a :15 BEN1503 \$143.00 NM									
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$383.00
<u>Agency Commission</u>	\$57.45
<u>Net Amount Due</u>	\$325.55

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.